Seoul Volunteer Center

CREATING THE NEW LEADERSHIP

DONG HUN LEE

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LEADERSHIP?

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Noun, the position or function of a leader,
a person who guides or directs a group

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Reaching Goals

Leadership Success

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Authoritarian Leadership

Bill Gates

Jack Welch

Steve Jobs

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Authoritarian Leadership Style

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Leaders dictate policy and procedures,
decide what goal to be achieved and
directs and control all the activities by oneself.

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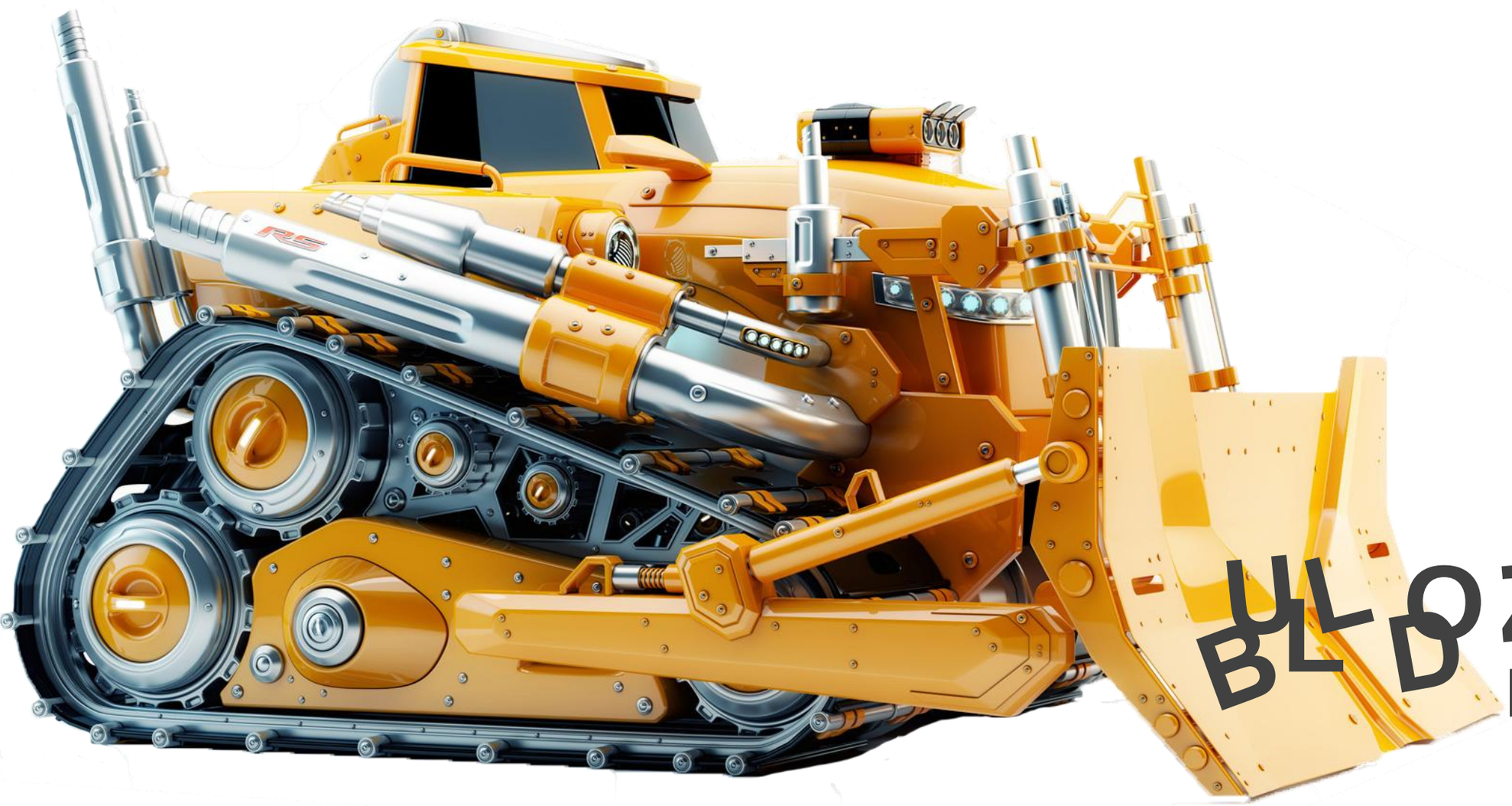

BULLDOZER LEADERSHIP

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Authoritarian Leadership

TRADITIONAL

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Competitive world

lack CREATIVITY

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New Leadership

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Let's Begin!

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Dong Hun Lee

Korea 24
5 Architecture

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DO YOU remember your FIRST Community service?

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DO YOU remember your FIRST community service

AGE 9

TRASH PICK UP

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Korea,

Mandatory Volunteer hours

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Elementary School: 10Hours

Middle School: 20Hours

High School: 20Hours

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50,000,000

Korean population

1/5

of population

10,000,000

Volunteers

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10,000,000

Volunteers

20%

of registered volunteers

2,000,000

consistent Volunteers

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2,162,826 / 51,141,463

4.2%

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Elementary School

Middle School

High School

Volunteering = Boring… No fun

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COLLEGE STUDENT

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Friends of Diplomats

Gi-Bong, The action planner

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MISSION

Teach foreign diplomats Korean & Korean culture

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PROJECTS

#1. Pakistan Jindabad

#2. Fun Fun English Voluntour Camp

#3. International Potluck Party

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PROJECTS

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2010

Worst Flood ever recorded in Pakistan

1/3 submerged

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Friends of Diplomats

Bazaar

raise fund + share NEWS

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Friends of Diplomats

Gathered over 2,000 items

through donation

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Friends of Diplomats

محاربة باكستان

Pakistan Jindabad

Long live Pakistan

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Friends of Diplomats

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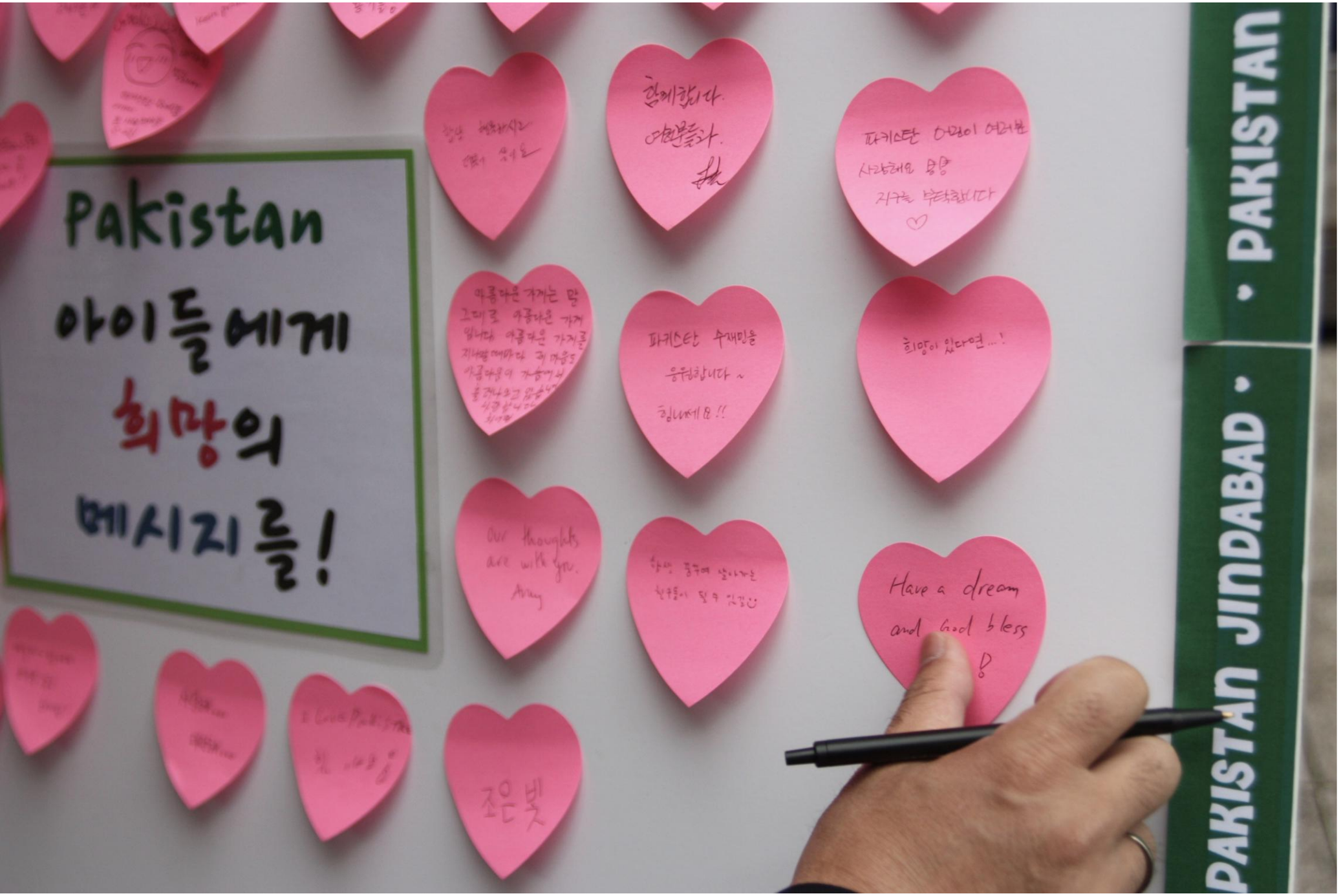

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Friends of Diplomats

Gi-Bong, The action planner

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45 College Students

develope volunteer programs

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MISSION

Solve social issues or problems through volunteering to bring positive change within society

3 Themes

Respecting Life

Energy Saving

Community Revitalization

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8 Projects

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Flashmob on Teenage Suicidal Issue

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Youth Suicide Rate in Korea

(age 10 -19)

2003

3.19 per 100,000

57.2%

2013

5.58 per 100,000

OECD Health Data 2010: Statistics and Indicators for 34 countries

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flashmob conducted to support teenagers suffering from intense stress

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Two sides to our neighborhood

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illuminating murals

lighten shadowed side of the neighborhood

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Being a LEADER?

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Responsibility
Communication
Social skills
Creativity
Values

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Responsibility
Communication
Social skills
Creativity
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Responsibility
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Thank you

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